

# Bryan Ribeiro

Video Editor – Motion Graphics - Filmmaker

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## EDUCATION

Bachelor's in Fine Arts

Major in: Design & Technology

Parsons the New School for Design,

2010 – 2014

HEOP Student – Dean's List – GPA 3.53

## KEY SKILLS

Adobe Premiere, After Effects

Audition, Photoshop

Adobe Media Encoder

Avid Media Composer

DaVinci, Final Cut Pro X

Cinematography, Production

Black Magic, Canon Cameras

Directing, Pre-Production

Shorts/Interviews/Features

Customer Service,

Red Giant Plug-Ins

## FREELANCE

**24 Seven Inc. - February 2018 – Present**



+ Sports-centric clothing brand **Outdoor Voice's** focus is to edit micro social media videos, i.e. Instagram. With a minimal style, the videos focus on clothing in motion and adventure through different terrains.

+ Design consulting firm **Sylvain Labs** tasks include syncing, editing, coloring and animating lower thirds in corporate style- interviews. The subject was specific to a survey of customers' experience using a carpooling component of GPS application Waze.

+ Working with **Viacom**, specifically MTV, on social media videos in relation to the Europe Music Awards. Colored, edited from on-site footage, and researched music to fit the kinetic style the producer was looking for.

+ **Agenda NYC**, where using archival footage of Coway products such as air diffusers, are repurposed for 2020 socials and advertisements.

**Creative Circle - February 2017 – Present**



+ The **Success Academy Charter School** is an educational institution aimed at young/kindergarten-specific children. The video edits are of teachers explaining their method of teaching with b-roll of children engaging with the teaching method.

+ An agency specific to medical-based videos needs, **Medical Knowledge Group's** core projects include edits off a storyboard, lower third animations, green screen keying, motion graphics using Illustrator assets, and the occasional session with a producer /senior to fine tune pitches and KOL-style videos.

+ Assisting senior video editor at **Endeavor**, a private company with roots in NBC and sports production companies. I was tasked with archiving and editing highlight packages of Miss Universe pageants, WRX Races, and upcoming podcast narratives.

## AGENCY HIGHLIGHTS

**NFL (National Football League)** - Contract Video Editor/Motion Graphics Animator – August 2019



+ Ideate on motion graphics-based videos for Superbowl 54, based on Miami, Florida's culture. Create cinemagraphs and other motion sequences for billboards, stadiums, and other experiential designs.

**NBTV Studios** – Contract Video Editor – May – June 2019 **'nbtv,**

+ Worked project per contract basis for launching Internet service Spirits Network, centered on the culture, science, economics, and reviews of alcoholic spirits. Ingested, synced (Plural-Eyes and Premiere), and edited several different genres including masterclass-esque reviews, sizzle reels, testimonials and lectures. Acted as lead editor. Tasked other freelancers into differing daily challenges such as QCing, infrastructure issues, and divvying up projects.

**Empire Design** - Junior Trailer Editor – November – February 2018 **EMPIRE DESIGN.**

+ Edit television spots and trailers based off clientele briefs ranging from shot selections to reconstruction of sequences. Assist and communicate with editors on daily basis with an ever changing traffic of priorities and make sure deadlines were met; also acted as liaison between motion graphics and sound teams to complete each project. Clientele and projects include Sony, Universal, IFC, eOne, AMC and more.

**Macy's Merchandising Group** - Digital Media Analyst – August – October 2017 **★macy's**

+ Ideate, edit, and animate corporate materials for Macy's internal departments, include interviews, voice-overs, and live events and sizzle reels, cleaning audio and color correcting exports for review and delivery. Set up studio equipment for interviews with executives and other high level employees.